

# ABDELLAH ACHAKAJ

## Senior WordPress Architect & Developer

Marrakech, Morocco | achakaj.abdellah@gmail.com | +212 708 818 872 | Achakaj.com

## PROFESSIONAL SUMMARY

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Experienced WordPress Solutions Architect with 7+ years of expertise in building high-traffic, scalable, and secure WordPress websites. Skilled in plugin and theme architecture, database optimization, and system design. Adept at leveraging AI tools to accelerate development, automate workflows, and enhance problem-solving capabilities. Focused on delivering efficient, maintainable, and high-performance WordPress solutions..

## SKILLS

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### Core WordPress Skills:

- Custom plugin and theme development
- Headless WordPress Architecture & REST API Integration
- Technical SEO, Speed & Performance Optimization
- Security, Migration, Backup & Deployment Management

### AI-Enhanced Development:

- Using AI-assisted development tools to accelerate coding, debugging, content generation, and optimization
- Implemented AI-assisted to automate repetitive tasks

### Languages & Frameworks:

- PHP, MySQL/PostgreSQL, HTML, CSS, JS/jQuery; familiar with ReactJS, NextJS, VueJS for custom blocks or headless integrations
- APIs & Performance: API integration (REST & GraphQL), performance monitoring, caching strategies
- Development Workflow: Bedrock, Sage, Webpack, version control (Git)...

### Other Skills:

- Multilingual: French, English, Arabic, Tamazight
- Team mentoring, project management, continuous learning...

# WORK EXPERIENCE

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## WordPress Solutions Architect

PULSE Digital

Nov 2024 – Present

- Designed and developed advanced custom plugins and themes tailored for real estate platforms and e-commerce businesses, addressing complex business workflows and scalability requirements.
- Leveraged AI-assisted development tools to automate repetitive tasks, optimize code, and accelerate delivery
- Provided architectural guidance to teams and clients, translating business requirements into technical solutions

## WordPress Developer

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Dec 2018 – Oct 2024

- Managed ongoing WordPress maintenance, performance optimization, structural enhancements, and long-term platform stability across multiple client websites.
- Transformed design mockups into responsive, pixel-perfect WordPress sites.
- Executed secure WordPress core, theme, and plugin update strategies, ensuring compatibility, minimizing downtime, and proactively mitigating security vulnerabilities.

# EDUCATION

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## Master's degree in Artificial Intelligence, Data Engineering, Web & Mobile Development.

Faculty of Science and Technology | Marrakech

Expected Graduation: 2027

## Bachelor's Degree in Distributed Computing Systems

Faculty of Science and Technology | Marrakech

Sep 2019 - Jul 2020

## Diploma in IT Development Techniques

Specialized Institute of Management and Computer Science | Marrakech

Sep 2016 - Jun 2018

## High School Diploma (Baccalaureate) – Physical Sciences

Ibn Al Haytham High School | Imintanoute

Sep 2013 - Jun 2014

# REFERENCES

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- Achakaj.com
- [linkedin.com/abdellah-achakaj](https://www.linkedin.com/abdellah-achakaj)
- Available upon request.